

UnderstandMe



Turning Unity into a World of Opportunity



duolingo



Rosetta Stone 



UnderstandMe 





TAM: **30 million** people across the **world**

SAM: **1 Million** International students across the **US**

Target Market: Foreign Exchange Students



BRANDING: GROWING OUR BUSINESS

- ▶ **Surveys**: see if this is suitable for you
- ▶ **Social Media**: updates, specials, and more.

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Latin

- Understand ME's **Pelagus reditus fons est ex memberships**
- **Classes**

